

REFERENCE GUIDE FOR

CYBER MONDAY & HOLIDAY SHOPPERS

# Extreme Deal Hunters

HOW TO USE THIS GUIDE

- 1 PRINT
- 2 LAMINATE
- 3 STICK ON WALL
- 4 FIND DEALS!

49% WILL BUY LAST-MINUTE GIFTS

90% WILL SPEND TIME RESEARCHING DEALS ONLINE

\$400 THE AVERAGE AMOUNT EACH HUNTER WILL SPEND

See below for terms you should know!

12

## TOP RESOURCES

Find money saving coupons, deals and more! Everyone has a friend that is also bragging about how much money they saved.

Want that to be you? Bookmark these top resources and you'll find yourself being the envy of others, not to mention saving cash!

100

## ABBREVIATIONS

100 Abbreviations you need to know before hitting the online forums and chat! If you're planning on hitting up hardcore deal sites, it would be good to have this handy! Limited amounts of text in certain places, repetition, and the need to move quickly are key ingredients in how these abbreviations developed over time.

**CLOSEOUTS** Greatly reduced items that the store will no longer carry. Great time to pair coupons.

**DOUBLING** When stores double a manufacturer's coupon value (i.e., a \$0.50 coupon doubles to \$1.00)

**FILLERS** Items, generally low-priced, that you purchase to reach a coupon's minimum amount.

**OVERAGE** When a coupon is more than free, and will take additional \$ off your final price.

**STACKABLE** When you can redeem multiple coupons in one transaction.

**STACKING** Pairing a manufacturer's coupon with a specific store coupon. Not all stores allow this, so check store couponing policy.

**AFTER MIR** Price is reflected after a Mail-In Rebate is used.

Sources

[slickdeals.net](http://slickdeals.net)  
[moneysavingamanda.com](http://moneysavingamanda.com)  
[mamacheaps.com](http://mamacheaps.com)  
[beautyandbedlam.com](http://beautyandbedlam.com)  
[ilovecouponmonth.com](http://ilovecouponmonth.com)  
[blessedbybargains.com](http://blessedbybargains.com)  
[twitter.com](http://twitter.com)

 **CouponFollow**  
Real Time Coupons. Real Big Savings.

SmartSource



GROUPON

woot!



yipit

fat wal/et.com



# REFERENCE GUIDE FOR CYBER MONDAY & HOLIDAY SHOPPERS

Extreme Deal Hunters



Remember those Laminated Reference Guide sheets you could get to study for tests? This one is for Extreme Couponers and Deal Hunters, and just in time for Cyber Monday and the Holiday Season!

1

AFAIK	As far as I know
AFK	Away from keyboard
BBIAB	Be back in a bit
BBL	Be back later
BRB	Be right back
BTW	By the way
CYA	See ya
CYM	Check your mail
DD	Deal discussion
FWIW	For what it's worth
HTH	Hope That Helps
IIRC	If I Recall Correctly
IMAO	In My Arrogant Opinion
IMHO	In My Honest/Humble Opinion
IMO	In my opinion
IRC	Internet Relay Chat
IRL	In Real Life
LMAO	Laughing my ass off
LMK	Let me know
LOL	Laughing out loud
OP	Original Poster (author)
OT	Off Topic
PM	Private Message
ROFL	Rolling on floor laughing
TD	Take Down (thread)
TIA	Thanks in advance
TTYL	Talk To You Later
TYVM	Thank You Very Much
WSL	While Supplies Last
YGM or YGEM	You've got mail
YGPM	You've got a private message
YVW	You're Very Welcome

6

CRT	Cash Register Tape
DND	Do Not Double
ECB	CVS Extra Care Bucks
MM	Money Maker
RP	Red Plum insert
RR	Walgreen's Register Reward
SS	Smart Source insert
NED	No Expiration Date
IVC	Instant Value Coupon
P&G	Proctor & Gamble insert
PSA	Price Starts At

AMZ	Amazon.com
BB	Best Buy
HSN	Home Shopping Network
OD	Office Depot
OM	Office Max
TRU	Toys R Us

5

2

AC	After Coupon
AR	After Rebate
B1G1 or BOGO	Buy one get one free
B2G1F	Buy Two Get One Free
BVG	Best Value Guarantee
C&S	Contests & Sweepstakes
CB	Cashback
CPN	Coupon
DOD or DOTD	Deal of the Day
F&F	Family and Friend coupon
FAR	Free After Rebate
FS	Free Shipping
GC	Gift certificate or card
HD	Hot deal or High Definition
IR	Instant rebate
MIR	Mail in rebate
PM	Price match
SRP	Suggested Retail Price
YAFTS	Yet another free T-Shirt
YMMV	Your mileage may vary
YRMV	Your Results May Vary
OB	Open Box
FSSS	Amazon Free Super Saver Shipping

3

APR	Annual(ized) Percentage Rate
B&M	Brick and mortar store
BF	Black Friday
CC	Credit card
CM	Cyber Monday
CSR	Customer service representative
DOA	Dead on Arrival
GDA	Good deal at
IWG	Instant Win Game
MFG or MFR	Manufacturer
OOP	Out of Pocket
OOS	Out of stock
OYNO	On Your Next Order
POP	Proof of Purchase
RAOK	Random act of kindness
RMA	Return Merchandise Authorization
S/H	Shipping and handling
SAHM	Stay at Home Mom
SASE	Self addressed stamped envelope

4

DL	Download or Direct Link
HDTV	High-Definition Television
LAN	Local Area Network
NIC	Network Interface Card
OEM	Original Equipment Manufacturer
RFID	Radio-frequency identification
WAN	Wide Area Network
BD	Blu-ray Disc

## ABBREVIATIONS

- 1. chat
- 2. deal
- 3. general

- 4. tech
- 5. stores
- 6. coupon



SLICKDEALS  
FATWALLET  
DEALSPL.US

GROUPON  
YIPIT  
WOOT

daily  
deals

COUPONS.COM  
SMARTSOURCE  
SHOPATHOME.COM

online  
coupons

RETAILMENOT  
COUPONCABIN  
COUPONFOLLOW

