

COUPON FOLLOW SCHOLARSHIP PRIVACY POLICY

Effective February 28, 2016

1. Acceptance

We have created this Scholarship Privacy Policy (the “Policy”) because we value users’ privacy. The Policy describes the types of information we may collect from you, or that you may provide, when you apply for The Coupon Follow Scholarship for Financial Awareness (the “Scholarship”). The Scholarship is sponsored by NextGen Shopping LLC (“We,” “Us,” or “Our”). This Policy does not apply to information collected by any third party, including through any external website that may link to or be accessible from CouponFollow.com (our “Site”). Please check directly with each such third party to avoid surprises and misunderstandings. Note that your use of the Site is governed by a separate privacy policy available at <http://couponfollow.com/docs/privacy-policy>.

If you do not agree with this Privacy Policy, you may not apply for the Scholarship. This Policy may change from time to time, and the date of last update is indicated at the top of this page.

2. Our Pledge

- a. We will not sell, share, or otherwise disclose your personal information to third parties except as provided in this Privacy Policy.
- b. Scholarship application will not ask students for a social security number or credit card number.
- c. Scholarship does not charge a fee to apply or reapply.
- d. Our corporate contact information, such as address, phone number and/or email will be easily accessible to students for further inquiries.
- e. Scholarship does not display ads or other competitor scholarships.
- f. Scholarship URL links directly to the specific Scholarship page.

3. What information we collect

We may collect several types of information from and about applicants, including the following:

- a. Full Name, Email Address, Attending (or to be) College, and Current Year. Social Security Number is NOT required. If applicant is selected as

winner, winner must show valid driver's license and proof of University attendance.

- b. Information you voluntarily provide when you contact us for any reason
- c. Analytical Site usage information collected via third party analytics services. This data may include the Site pages you view and other similar information about your behavior on our Site.

4. Electronic communications

By applying for the Scholarship you agree that all notices or other communications regarding your participation ("Communications"), may be provided to you electronically and you agree to receive all Communications from us in electronic form. All electronic Communications will be considered just as legally binding as Communications in paper form. We reserve the right but assume no obligation to provide Communications in paper format. a. Email Communication with the applicants will be only for necessary and Scholarship-related notifications. This includes: confirmation of receipt/acceptance/eligibility/rejection of the application, notification of changes to the Scholarship content, rules or policies, and notification to the winner. If this procedure changes, users will be notified and able to opt-out.

5. How we use your information

We use information that we collect about you or that you provide to us, including any personal information:

- a. To provide the information you requested.
- b. To provide the information related to your participation in our Scholarship program.
- c. To notify you about changes to our Scholarship.
- d. To carry out our obligations and enforce our rights.
- e. In any other way we may describe when you provide the information.

6. Disclosure of your information

We may disclose information that we collect or you provide as described in this Policy:

- a. To fulfill the purpose for which you provide it.
- b. We may disclose aggregated information about applicants and information that does not identify any individual.

- c. For any other purpose disclosed by us when you provide the information.
- d. No information will be made available to third parties, except for the essay responses which will be made available to selected judging panelists who may be independent contractors. Only the essay responses and unique generated ID will be made available to them. No personal information will be revealed.
- e. To comply with any court order, law or legal process, including to respond to any government or regulatory request.
- f. If we believe disclosure is necessary or appropriate to protect anyone's rights, property or safety.

7. Data security

To protect personal information that we collect online, we use data networks protected by industry standard firewall and password protection. In the course of handling your personal data, we take measures reasonably designed to protect that information from loss, misuse, unauthorized access, disclosure, alteration or destruction. However, transmission of any information over the Internet has inherent risks. Therefore, we cannot guarantee absolute security of your personal information transmitted to via the Internet. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on our Site. You are responsible for keeping your login credentials, if any, confidential.

8. Cookies

Your web browser offers "cookies" which, if you allow their use, store small amounts of data on your computer when you visit our Site. Cookies do not contain any personal information about you and therefore cannot be used to identify you personally. However, cookies assist us in tracking which of our features you like best. Therefore, cookies enable us to customize our content according to your preferences. You have the ability to accept or decline cookies by modifying your browser settings. You can still view our Site even if you disable the cookie function on your browser. However, if you disable cookies, some advanced and customized features will not be available to you.

9. Accessing and correcting your personal information

Please send us an e-mail to scholarship@couponfollow.com to request access to, correct or delete any personal information that you have provided to us or to ask questions about this Privacy Policy. We reserve the right to refuse a request if we believe it would violate any law or cause the information to be incorrect.